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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/182,033	10/29/1998	DALE BURNS	2391	1559	
22208	7590 01/27/2004		EXAM	EXAMINER	
ROBERTS ABOKHAIR & MARDULA			KAZIMI, HANI M		
SUITE 1000 11800 SUNRISE VALLEY DRIVE RESTON, VA 20191		ART UNIT	PAPER NUMBER		
			3624		
			DATE MAILED: 01/27/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

•	Application No.	Applicant(s)				
	09/182,033	BURNS, DALE				
Office Action Summary	Examiner	Art Unit				
•	Hani Kazimi	3624				
The MAILING DATE of this communication app						
Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply specified above, the maximum statutory period we - Failure to reply within the set or extended period for reply will, by statute, - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). Status	i6(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) days ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONEI	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).				
1) Responsive to communication(s) filed on 14 No.	<u>ovember 2003</u> .					
2a)⊠ This action is FINAL . 2b)□ This a	action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
 4) Claim(s) 30-49 is/are pending in the application. 4a) Of the above claim(s) 30-37,39-47 and 49 is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) 38, and 48 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or election requirement. 						
Application Papers	dicolor requirement.					
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) access applicant may not request that any objection to the correction access and access applicant may not request that any objection to the correction access and access are access as a second access and access access as a second access and access access as a second access as a second access access access access as a second access a	epted or b) objected to by the lidrawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. §§ 119 and 120						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list of 13) Acknowledgment is made of a claim for domestic since a specific reference was included in the firs 37 CFR 1.78. a) The translation of the foreign language pro 14) Acknowledgment is made of a claim for domestic reference was included in the first sentence of the	s have been received. s have been received in Application ity documents have been received in (PCT Rule 17.2(a)). of the certified copies not received priority under 35 U.S.C. § 119(a) to sentence of the specification or existence of the specification of the specification and the specification of the specification of the specification and the specification of the specification of the specification and the specification of the specification of the specification of the specification of the specification and the specification of	on No ed in this National Stage ed. e) (to a provisional application) in an Application Data Sheet. eeived. and/or 121 since a specific				
Attachment(s)	,, m .					
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449) Paper No(s) 	5) 🔲 Notice of Informal P	(PTO-413) Paper No(s) latent Application (PTO-152)				

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DETAILED ACTION

This communication is in response to Applicant's amendment filed on November 14,
 The rejections are as stated below.

Status of Claims

2. Of the original claims 1-22, claims 1, 2, 4, 5, 8, 9, 11, 12, 14, and 21 have been amended, and claims 23-29 have been added in the preliminary amendment filed on September 29, 1999. In the amendment filed on February 3, 2000, claims 1, 2, 4-9, 11-14, 18, 19, 21-24, and 29 have been amended. In the amendment filed on July 26, 2000, claims 1-29 have been canceled, and claims 30-39 have been added. In the amendment filed on February 21, 2001, claims 30, and 32 have been amended, and claims 40-49 have been added. In the amendment filed on November 14, 2003, claims 30, and 40 have been amended. Therefore, claims 30-49 are under prosecution in this application.

Summary of this Office Action

3. Applicants' amendment filed on November 14, 2003 have been fully considered, and discussed in the next section below or within the following rejection are not deemed to be persuasive. Therefore, claims 30-49 are rejected as being unpatentable over the art cited below,

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and Applicants' request for allowance is respectfully denied.

Response to Applicants' Amendment

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. The factual inquiries set forth in *Graham v. John Deere Co.*, 148 USPQ 459, that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
 - 1. Determining the scope and contents of the prior art.
 - 2. Ascertaining the differences between the prior art and the claims at issue.
 - 3. Resolving the level of ordinary skill in the pertinent art.
- 4. Considering objective evidence present in the application indicating obviousness or unobviousness.
- 6. Claims 38 and 48 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Nichtberger et al. (U.S. Patent No. 4,882,675) hereinafter "Nichtberger" in view of De Lapa et al. (U.S. Patent No. 4,882,675) hereinafter "De Lapa" and further in view of Christensen (U.S. Patent No. 6,035,280) as discussed in paragraph 6 of paper number 26. With respect to the remaining pending claims, the examiner has been affirmed by the board of patents appeals and

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interferences.

Further: Nichtberger teaches that the system includes means to add unutilized coupon information directly to consumer accounts (column 17, line 29 thru column 18, line 43, and column 29, lines 56-68).

Response to Arguments

7. No arguments have been submitted under the heading "Remarks" pointing out disagreements with the examiner's contentions. No discussion has been submitted of the references applied against the claims, explaining how the claims avoid the references or distinguish from them.

Conclusion

8. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this

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final action.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hani Kazimi whose telephone number is (703) 305-1061. The examiner can

normally be reached Monday-Friday from 8:30 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

Vincent Millin can be reached at (703) 308-1065.

The fax number for Formal or Official faxes and Draft or Informal faxes to Technology

Center 3600 or this Art Unit is (703) 305-7687 or 7658.

Any inquiry of a general nature or relating to the status of this application should be

directed to the Group receptionist whose telephone number is (703) 308-1113 or 1114.

HANI M. KAZIMI PRIMARY EXAMINER 5

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January 26, 2004